



## *Community Action: the Power of Partnerships*



## **THE 2010 COMMUNITY ACTION PARTNERSHIP ANNUAL CONVENTION EXHIBIT & ADVERTISING OPPORTUNITIES!**

**AUGUST 31 – SEPTEMBER 3, 2010  
BOSTON MARRIOTT COPLEY PLACE  
BOSTON, MASSACHUSETTS**

# Community Action: The Power of Partnerships

2010 COMMUNITY ACTION PARTNERSHIP ANNUAL CONVENTION  
AUGUST 31 – SEPTEMBER 3 / BOSTON MARRIOTT COPLEY PLACE

## Join Us in Boston

The 2010 Community Action Partnership Annual Convention will be held at the Boston Marriott Copley Place, August 31-September 3. The Convention offers a wonderful opportunity to showcase your products and services to more than 1,000 key decision makers from throughout the country.

## Exhibiting – Showcase your Products and Services

The Community Action Partnership Exhibit Hall is a bustling hub of activity where members of the Community Action Network from across the country come to get insight on products, programs, and service that will enhance their efforts to fight poverty on the local and state level. The Exhibit Hall will be information central and you'll want to be on hand to distribute materials, conduct product demonstrations, and meet one-on-one with convention participants.

## Why Should You Join Us? Because You Will be Talking to the Right People

This Convention offers you the chance to discuss your products and services with the actual decision makers from the agencies and organizations in our Network. The Convention attendees administer programs that spend billions of dollars in the fight to reduce poverty in this country. These programs include weatherization, green jobs, housing, transportation, literacy, meal programs, Head Start, and much more.

## Special Effort to Increase Booth Traffic

- We have taken several steps to increase booth traffic to the Exhibit Hall
- We will be offering breaks in the Exhibit Hall to expand traffic to the booth area
- We have extended the Exhibit Hall hours until Thursday at noon.
- We will hold a raffle to enhance the fun and excitement in the Exhibit Hall. If you would like to contribute an item for the raffle, please contact us at (202) 265-7546.

### INCREASE YOUR VISIBILITY TO THE COMMUNITY ACTION NETWORK

**REACH** | Over 1,000 key administrators who have the power to make purchasing decisions

**POSITION** | Your company to meet the needs of this important and vast movement

**INVOLVE** | Your company in the activities of the Convention by scheduling a demonstration at your booth or in one of the demonstration areas set aside for exhibitors

**SUPPORT** | Current customers and create new customers by joining us in one of the great cities in the country.

## Booth Amenities

- Registration for two exhibitors
- 8' x 10' booth with draped back wall and sidewalls
- Company identification sign
- Skirted table
- Two chairs
- Wastebasket
- Daily security service and aisle maintenance in the Marketplace

## Exhibitor Benefits

- Access to learning sessions (workshops) and general sessions
- Invitations to the New Members Session (Tuesday) and Welcome Reception (Wednesday)
- A copy of the new 2010 Community Action national directory on CD
- Listing in the Annual Convention Program book and the Partnership website
- Access to the exhibitors-only lounge

## Exhibitor Services

The exhibitor services company (TBA) will provide all registered exhibitors with information on shipping materials and ordering supplies.

## Advertising

Place an advertisement in our Annual Convention program book and it will be referred to during and after the convention. Ads are a great way to boost your recognition and position your company as a leading vendor and supporter of the Community Action Network.

The following ad sizes and formats are available (*please see back page for rates*):

- Quarter-page
- Half-page
- Full-page
- Inside front cover (full-page)
- Inside back cover (full-page)

## Sponsorship

Our Annual Convention offers a wide variety of opportunities to sponsor numerous events, products, meals, general sessions, and the ever popular Cyber “Café”. Sponsorships provide extra visibility, name recognition and long-lasting benefits – our membership appreciates organizations that support the work of Community Action. For the 2010 Sponsorship opportunities and rates, please see the separate insert or call the Partnership at (202) 265-7546. If you would prefer to customize your sponsorship, we will be happy to work with you.

## Boston – an exciting, walkable city

Our Convention is located in what many call the heart of Boston - Copley Square. Well known as the finish line for the Boston Marathon, this site will serve as the starting line for Community Action Partnership attendees to share innovative ideas with “revolutionary results” and to strengthen our partnership with friends, affiliates, administration representatives, and vendors. Boston in the late summer is a wonderful time to explore the city and all it has to offer. Entertainment and the arts are two large components of the Boston highlights for cultural opportunities. The city is packed with adventure in many areas: arts and entertainment, sports, hospitality and fine dining. You will be treated to many great features that Boston offers in the Marriott neighborhood; Copley Square, Newbury Street shops, and the popular theater district.



## The Boston Marriott Copley Place

The Marriott Boston Copley Place is conveniently connected to 200 shops at the Prudential Center and Copley Place Mall. Located in Boston’s Back Bay area, the hotel is just steps from the famous shops and restaurants on Newbury Street and the scenic Charles River. Savor the essence of Boston from this totally renovated Boston Marriott Copley Place.

All exhibitors will be entitled to reserve rooms at the special Convention rate of \$189 single/double, additional person, \$20. Rates are guaranteed between February 1 and July 31, 2010, and exclude 14.45% tax (subject to change). Reservation requests made after this date will be handled on a space and rate available basis. Please make your reservations early as space is limited in this hotel. You must mention Community Action to get this special rate.

On-line reservations: <https://resweb.passkey.com/go/CAP2010>

110 Huntington Avenue

Boston, MA 02116

Local number: (617) 236-5800

Marriott toll free reservation number: 1 (800) 228-9290

## EXHIBIT HALL HOURS

### TUESDAY, AUGUST 31, 2010

- 8:00 am – 10:00 am Exhibitors registration and move-in
- 10:00 am – 6:00 pm Exhibit Hall is open for convention participants

### WEDNESDAY, SEPTEMBER 1, 2010

- 7:30 am – 5:30 pm Exhibit Hall is open for convention participants

### THURSDAY, SEPTEMBER 2, 2010

- 8:00 am – 12:00 noon Exhibit Hall is open for convention participants
- 12:00 noon Exhibit Hall closes; exhibitors move out

# COMMUNITY ACTION

## the Power of Partnerships

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### 2010 ANNUAL CONVENTION REGISTRATION FORM

#### EXHIBITOR

	Member Fee	Non-member Fee
<input type="checkbox"/> Standard Exhibit Booth	\$ 875	\$ 1000
<input type="checkbox"/> Corner Booth	\$ 1100	\$ 1200
<input type="checkbox"/> Double Booth	\$ 1650	\$ 2000
<input type="checkbox"/> Standard Booth/Full Page Ad	\$ 1700	\$ 2000
<input type="checkbox"/> Corner Booth/Full Page Ad	\$ 1800	\$ 2200

**Ad deadline: EXTENDED TO July 16, 2010!**  
**Exhibitor deadline: August 13, 2010**

**Submit ads electronically as press quality PDFs to Dini Stewart**  
**dstewart@communityactionpartnership.com**  
**Phone: 202.449.9787**

*Note: Exhibit booth cancellations must be received in writing by August 13. Cancellations received after this date will be assessed a \$100 cancellation fee. Exhibit fee includes registration for two exhibitors only.*

#### Complete registration form and mail to:

**Lisa Holland**

**Exhibitor/Advertiser Reservations**

**2010 Annual Convention**

**Community Action Partnership**

**1140 Connecticut Avenue, NW, Suite 1210**

**Washington, DC 20036**

**202.265.7546 | fax 202.265.5048**

**lholland@communityactionpartnership.com**

#### CONVENTION PROGRAM BOOK ADVERTISEMENTS

	Member	Non-member
<input type="checkbox"/> Inside Front Cover, 8" x 10", 2 color*	\$ 1200	\$ 1600
<input type="checkbox"/> Inside Back Cover, 8" x 10", 2 color*	\$ 1200	\$ 1600
<input type="checkbox"/> Full-Page Ad, 8" x 10"	\$ 1000	\$ 1200
<input type="checkbox"/> Half-Page Ad, 8" x 5" or 4" x 10"	\$ 600	\$ 800
<input type="checkbox"/> Quarter-Page Ad	\$ 450	\$ 600

\* Call quickly to reserve these spaces!

#### PAYMENT

Enclosed is my check or P.O. for \$ \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to my Visa | MC | Amex | Discover

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ | \_\_\_\_\_ | \_\_\_\_\_

Name on card \_\_\_\_\_

Company \_\_\_\_\_

Signature \_\_\_\_\_

#### CONVENTION HOTEL

**Boston Marriott Copley Place**

**110 Huntington Avenue**

**Boston, MA 02116**

**617.236.5800 or 1.800.228.9290**

**or reserve online at**

**the Boston Marriott link at**  
**<https://resweb.passkey.com/go/CAP2010>**

**Special Convention rates:**

**(Mention Community Action)**

**Single/Double \$189, extra guest: \$20**

Name \_\_\_\_\_ Date \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email (for sending exhibitor related correspondence) \_\_\_\_\_

Name and Title as it should appear on each badge (booth fee includes registration for two exhibitors): Name 1 \_\_\_\_\_

Name 2 \_\_\_\_\_

Company Name as it should appear on exhibitor booth banner \_\_\_\_\_

Company type (i.e. software, insurance, nonprofit, etc.) \_\_\_\_\_